

# Shastriya Design Thinking

## *Ancient Wisdom for Modern Innovation for Industry 5.0*

A participatory workshop using Bharatiya Darshan and ancient wisdom to strengthen entrepreneurial thinking, explore original ideas and design ventures that serve real needs in era of fifth industrial revolution.

### WHO SHOULD PARTICIPATE

Aspiring entrepreneurs, student founders, incubated teams and entrepreneurs refining an existing venture.

#### THE SHASTRIYA PROCESS

A contemporary workshop adaptation

##### 01 Heya

Identify the concern

##### 02 Heya-Hetu

Explore causes and evidence

##### 03 Hāna

Envision the concern resolved

##### 04 Hānopāya

Generate possible pathways

##### 05 Sankalp

Select and commit to an idea

##### 06 Nishkāma Karm

Experiment without attachment

##### 07 Chintan-Manan

Reflect, learn and refine

#### WHY HOST THIS WORKSHOP

Develop the discipline to understand a need deeply, question assumptions and select an idea through customer relevance, feasibility and consciousness.

#### LEARNING THROUGH PRACTICE

Founders explore a customer concern, interpret available evidence, generate alternatives and outline an early experiment. Teams explain the reasoning behind their choice.

#### PARTICIPANT TAKEAWAYS

- A focused customer problem and key assumptions
- Alternative ideas and a reasoned selection
- An initial value proposition and test plan
- A concise concept pitch for mentor feedback
- **Getting ready for Industry 5.0**

#### CHOOSE YOUR FORMAT

**3 hours** | Focused introduction and guided application

**6 hours** | Deeper inquiry, ideation, concept development and feedback

Modular design allows entry at the stage relevant for participants.

**HOST A WORKSHOP • Ankur Joshi**

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