

शास्त्रीय DESIGN THINKING APPROACH

Step 1 हेय Identify Curiosity / Concern

Step 2a हेय-हेतु Find the Reason(s) and Root cause

Step 2b हेय-हेतु Data from Interviews, Observations, Documents

Step 2c हेय-हेतु Interpretation / Analysis of above data

Step 3 हान Description of State / Scenario of absence of the problem

Step 4a हानोपाय Ideation – Start Generation ideas / solutions– Brain Storming and Mind Stilling

Step 4b संकल्प Freeze the idea and mention reason for selection

Step 5 निष्काम कर्म Experiment – Start working on it

Step 6 चिन्तन – मनन Evolution – Self-reflection, Feedback and Reporting